

# Adobe Certified Associate in Graphic Design & Illustration Using Adobe Illustrator CC (2015)

Exam Objectives | December 2014

## Domain 1.0 Setting Project Requirements

- 1.1 Identify the purpose, audience, and audience needs for preparing graphics and illustrations.
- 1.2 Summarize how designers make decisions about the type of content to include in a project, including considerations such as copyright, project fit, permissions, and licensing.
- 1.3 Demonstrate knowledge of project management tasks and responsibilities.
- 1.4 Communicate with others (such as peers and clients) about design plans.

## Domain 2.0 Understanding Digital Graphics and Illustrations

- 2.1 Understand key terminology related to digital graphics and illustrations.
- 2.2 Demonstrate knowledge of basic design principles and best practices employed in the digital graphics and illustration industry.
- 2.3 Demonstrate knowledge of typography and its use in digital graphics and illustrations.
- 2.4 Demonstrate knowledge of color and its use in digital graphics and illustration.
- 2.5 Demonstrate knowledge of image resolution, image size, and image file format for web, video, and print.

## Domain 3.0 Understanding Adobe Illustrator

- 3.1 Identify elements of the Illustrator CC user interface and demonstrate knowledge of their functions.
- 3.2 Define the functions of commonly used tools, including selection tools, the Pen tool, and other drawing tools, shape tools, and transformation tools.
- 3.3 Navigate, organize, and customize the workspace.
- 3.4 Use non-printing design tools in the interface, such as rulers, guides, bleeds, and artboards.
- 3.5 Demonstrate knowledge of layers and masks.
- 3.6 Manage colors, swatches, and gradients.
- 3.7 Manage brushes, symbols, graphic styles, and patterns.
- 3.8 Demonstrate knowledge of how and why illustrators employ different views and modes throughout the course of a project, including vector/outline vs. display/appearance, isolation mode, and various Draw modes.

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3.9 Demonstrate an understanding of vector drawing tools.

#### **Domain 4.0 Creating Digital Graphics and Illustrations Using Adobe Illustrator**

4.1 Create a new project.

4.2 Use vector drawing and shape tools.

4.3 Transform graphics and illustrations.

4.4 Create and manage layers.

4.5 Import assets into a project.

4.6 Add and manipulate type using Type tools.

4.7 Create digital graphics and illustrations using 3D and perspective tools in Illustrator.

#### **Domain 5.0 Archive, Export, and Publish Graphics Using Adobe Illustrator**

5.1 Prepare images for web, print, and video.

5.2 Export digital graphics and illustration to various file formats.